

# Advertising Application Form

Any advertising option purchased will require artwork to be sent to us, no later than 30 days prior to the event. We can have artwork designed or altered for you by our design team, however, this will be at an additional cost. Adjustments might also be necessary due to the artwork provided not being of a high enough quality. If this is the case, our design team will be in contact before any work is carried out.

**(HFL) 1m x 1m Foamex Panel in Heavy Footfall Location (14 available) - £150**  
**(STL) 1m x 1m Foamex Panel in Standard Footfall Location (80 available) - £80**

A great way to advertise your business. These will be located in a prime position for all visitors to see.

These boards are made of a lightweight material that is easy to move and store.

Once purchased, they will be yours to keep.

*Prime location panels are sold on a 'first come first served' basis.*

*To avoid disappointment, please book well in advance.*

**(FOS1) 1m x 2m Foamex Panel Located Front of Stage (4 available) - £300**

**(FOS2) 1m x 2m Foamex Panel Located on Pedestrian Barrier in front of Stage (6 available) - £250**

A great way to advertise your business. These will be right in front of the big stage for all visitors to see.

These boards are made of a lightweight material that is easy to move and store.

Once purchased, they will be yours to keep.

*Prime location panels are sold on a 'first come first served' basis.*

*To avoid disappointment, please book well in advance.*

**(P1) Personal 1m x 1m Foamex Panel - £35**

A great way to advertise your business and display your art or products in your booth.

These boards are made of a lightweight material that is easy to move and store.

Once purchased, they will be yours to keep.

**(PUB) Pull-Up Banner (800 x 2000mm) - £90**

Single sided print, automatic roll up in to base, very lightweight and easy to store.

Once purchased, they will be yours to keep.

## Advertising space in the Epidermis brochure

A free A4 publication given to all in attendance, with a print run of 5000.

Code	Description	Cost (£)	Size
FP	Full Page	300	272 x 175 (303 x 213 bleed)
HPL	Half Page (landscape)	165	134 x 175
HPP	Half Page (vertical)	165	272 x 85
QP	Quarter Page	95	134 x 85
EP	Eighth Page	55	65 x 85
<b>Special Positions:</b>			
BC	Back Cover	400	272 x 175 (303 x 213 bleed)
IFC	Inside Front Cover	370	272 x 175 (303 x 213 bleed)
IBC	Inside Back Cover	350	272 x 175 (303 x 213 bleed)

**Other special positions**

For example, front half of brochure, right-hand page - 10 per cent extra

**Artwork specifications**

All artwork to be supplied as press-ready PDF or high resolution JPEG (300 dpi min.) in CMYK mode. All fonts should be embedded in PDFs.

Artwork creation and changes to a client's artwork will be charged at studio rate - £40 per hour, minimum charge £20.

Please fill out the form below and return via email to [epidermis@nimoeventsltd.com](mailto:epidermis@nimoeventsltd.com)

Alternatively, you can post it to:

*NiMo Events Ltd  
14 Curlew Close  
Okehampton  
EX20 1SE*

Or, if you would prefer, we will be very happy to take all enquiries and orders over the phone:

*Landline: 01837 338 415  
Mobile: 07398 212 301*

Deadline for submitting this form is 15th of September 2017

Code	Cost (£)	Quantity	Sub-total
HFL	150		
STL	80		
FOS1	300		
FOS2	250		
P1	30		
PUB	85		
FP	300		
HPL	165		
HPP	165		
QP	95		
EP	55		
BC	400		
IFC	370		
IBC	350		
		<b>Grand Total:</b>	

Following approval of your application, an invoice will be sent accordingly.

**Name:**

**Company:**

**Address:**

**Email:**

**Phone:**

Sign:

Print:

Date: